



Press Contacts:
Christine Pfau, 888.788.2013
ckirby@rockymountainhardware.com
or
Esther Perman, 212.966.3759 x. 207
estherp@vpcpartners.com

ROCKY MOUNTAIN HARDWARE EXPANDING INTO HEALTHCARE COLLABORATION

(HAILEY, ID—FEBRUARY, 2013)—Rocky Mountain Hardware, a leading manufacturer of solid bronze architectural hardware, is entering into a collaboration with Olin Brass to produce antimicrobial copper surface hardware.

In announcing the relationship, Christian Nickum, Rocky Mountain's CEO, said, "This represents a major leap for us. We'll be marking our 20th anniversary in 2014, and this opens the door to a whole new category of business with the wellness industry where architectural hardware needs can now be answered not only with a distinctive aesthetic and proven *Made in America* quality product, but also with a new generation surface recognized by the U.S. EPA as an effective defense against infectious bacteria*."

According to Nickum, beginning this Spring, any of the hundreds of core styles created by Rocky Mountain will be available for casting in CuVerro®, a newly developed copper from Olin Brass that incorporates antimicrobial properties. Additionally, Rocky Mountain will be introducing a specialized series produced from the innovative CuVerro alloy that will be particularly well suited to healthcare facilities of all genres—acute care, long-term care, assisted living and other residential care—plus educational institutions and hospitality projects.

"Custom design is what really sets Rocky Mountain apart competitively," said Nickum. "And, what is most exciting is that we will be able to offer more upscale wellness centers, spas and even residential clients the alternative to order such individualized doorware, cabinetry accessories and other hardware pieces cast in CuVerro®."

Commenting on the association with Rocky Mountain Hardware, Peter Gude, Olin Brass Director of Business Development, said, “Rocky Mountain Hardware is uniquely qualified to offer a broad range of niche products that stand out architecturally and functionally. We are excited that CuVerro is now a part of the Rocky Mountain Hardware solution.”

CuVerro is the first class of solid surfaces registered with the EPA to continuously kill 99.9% of bacteria* that pose a threat to human health within two hours. No other surface, including silver-content coatings, has a similar registration from the EPA permitting human health claims. It is a solid surface that will remain effective for the lifetime of the hardware and will not chip or peel with time. CuVerro also helps inhibit buildup and growth of bacteria* within two hours between routine cleaning.

For more information, contact Eric Opple, Rocky Mountain Hardware Manager of Antimicrobial Sales, 888-788-2013 or visit www.antimicrobialbronze.com.

About Rocky Mountain Hardware

Founded in 1994, Rocky Mountain Hardware is a leading manufacturer of bronze architectural hardware. Based in Idaho, it operates three production facilities including one of the few remaining metal foundries in America where its bronze creations are hand-cast using methods passed down by generations of artisans. The range of designs includes door and cabinet hardware, kitchen and bath accessories, tile, plumbing, lighting and more. The company also has extensive custom capabilities as well as a division dedicated to the hospitality industry. Its distribution is global through decorative hardware showrooms. Authentically “Made in the U.S.A.,” Rocky Mountain Hardware products are cast of 90% post consumer recycled materials.

* Laboratory testing shows that, when cleaned regularly, CuVerro® surfaces kill greater than 99.9% of the following bacteria* within 2 hours of exposure: Methicillin-Resistant Staphylococcus aureus, Staphylococcus aureus, Enterobacter aerogenes, Pseudomonas aeruginosa, and E. coli O157:H7 CuVerro® is a registered trademark of GBC Metals, LLC and is used with permission (RM-0012-1302). See www.CuVerro.com for more details.