Lenny Kravitz is a household name for his work in show business, but the accomplished entertainer is less known for his passion for design. Rocky Mountain Hardware, known for sharing the spotlight with an impressive lineup of design collaborators, teamed up with the multi-talent's New York-based firm, Kravitz Design Inc., on a dynamic new collection of door and cabinet pulls. The line, named after and inspired by the mid-century architecture of the famed Trousdale Estates neighborhood in Beverly Hills, features sleek architectural elements, angular profiles, and strong textures. Includes seven lever, grip, and knob designs for doors, four cabinet pulls and knobs, and five accessory pieces, including a door knocker. Below, Kravitz weighs in on his foray into hardware and love of design.
Interior Design: Describe your process for developing Trousdale.

Lenny Kravitz: The collection was conceived from a current project in Trousdale Estates. We wanted hardware that would suit a mid-century home but had an artisan-crafted feel to it.
Trousdale Collection: grip shown in white bronze, light patina; passage hardware with knob shown in silicon bronze, brushed patina and privacy lock hardware with lever shown in white bronze, light patina.

**ID:** What types of projects does the collection complement?

**LK:** We will use Trousdale in both residential and commercial projects that have a strong mid-century modern aesthetic and that need bold elements to accent the design.

**ID:** What inspired the sharkskin texture?

**LK:** The texture came out of wanting a more tactile experience with the product. We also wanted to emphasize the handcrafted nature of each piece visually.

**ID:** When it comes to product design, what are your guiding principles?

**LK:** Quality, craftsmanship, feel, and function.
Trousdale Collection: passage hardware shown in white bronze, dark patina; cabinet hardware and grip shown in white bronze, medium patina.

**ID:** Tell us about the genesis of Kravitz Design and where your love of design stems from.

**LK:** Ever since I was a kid, it has been important for me to create my environment. Kravitz Design happened organically as a way to share that part of my creative vision with other people.
Trousdale Collection grips shown in bronze dark lustre.