

SHOPPING WITH LENNY KRAVITZ



Lenny Kravitz

Founder, Kravitz Design

[Kravitz Design, Inc.](#) was founded by Renaissance man and legendary music icon Lenny Kravitz. Focusing on residential, commercial, and product design, the company is comprised of a diverse group of creative professionals that have executed a variety of projects around the world. Kravitz Design touts a portfolio of noteworthy ventures that includes [Paramount Bay](#), a 47-story bay front condominium project in Miami; pop-up environments in Milan and Dubai for Pepsi; luxury suites in Las Vegas and Miami Beach for the SLS Hotel group; and a collection of ceramic tiles for [Lea Ceramiche](#). Most recently, Kravitz Design oversaw the creative vision for the re-launch of renowned Parisian nightclub L'Arc and launched a 20-piece furniture collection with [CB2](#). In January 2016, the firm will debut Trousdale, a mid-century-inspired collection of bronze hardware in collaboration with Rocky Mountain Hardware.