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## ROCKY MOUNTAIN HARDWARE UNVEILS THE ELLIS COLLECTION

Inspired by Victorian era aesthetics, new traditional collection makes its debut at K/BIS, May 1– 3, 2009

Hailey, ID – Rocky Mountain Hardware (RMH), a leading designer and manufacturer of art-grade bronze architectural hardware, will debut The Ellis Collection at the Kitchen/Bath Industry Show & Conference (K/BIS) May 1– 3, 2009.

Designed by Rocky Mountain Hardware Design Studio and inspired by the finely ornamented fittings of the Victorian era, the Ellis Collection maintains the traditional aesthetic hallmarks and timeless beauty of the period yet is fresh and innovative.

“For years our clients have come to us for custom traditional pieces, knowing that our craftsmen excel not only at custom orders but in designing elegant, detailed hardware,” says RMH co-owner Patsy Nickum. “The Ellis Collection is different from everything else we produce, and we’re very proud to now offer a complete collection of traditional designs, which we feel not only represent the best of classical styling but also the very best of modern craftsmanship.”

RMH’s trademark hand carving and attention to detail are evident throughout the new line, from simple yet ornate grips and cabinet pulls to more intricate door locksets. Classic Victorian design elements are refined and further sophisticated in these pieces, creating an elegant collection for the discerning consumer. Extremely ornate detailing is achieved through an age-old art form known as investment cast or ‘lost wax’, a process that allows for finer detail without losing the beauty and grace of handcrafted bronze.



## ABOUT ROCKY MOUNTAIN HARDWARE

Rocky Mountain Hardware products contain 90% recycled materials — 50% of which is post-consumer — as certified by Scientific Certification Systems (SCS), a leader in independent auditing, certification, and standards development for environmental and sustainability claims. As a result, the use of RMH products can contribute towards accruing up to two LEED® points from the United States Green Building Council for a registered project.

RMH's commitment to sustainability extends beyond its exceptional bronze hardware. The USGBC LEED® standards, which promote sustainability in design in order to better both environmental and personal well being, were used when designing the company's new 64,000-square-foot headquarters in its hometown of Hailey, Idaho. The new facility promotes not only environmentally sound manufacturing, but also nurtures a green mentality among the company's employees. To encourage employees to bike to work, and to promote health and fitness, the new facility includes a full gym. Additionally, the company has bicycles available to its staff for their use, and uses hybrid company cars. The company uses green cleaning supplies, recycles bronze scraps from its casting and machining processes, purchases recycled wax from the aeronautics industry for its investment casting process, and reconditions the sand in its foundry from the sand casting process. The expanse of skylights along the roof of the finishing and assembly plant, also known as day-lighting, allows for the use of little electric light. Acknowledging that runoff is an often-ignored environmental hazard, RMH re-purifies the water used in the manufacturing process via two 10,000-gallon underground holding tanks. And while the company uses biodegradable packaging, it is increasing its use of recycled paper and cardboard in daily business.

By committing itself to the practice of environmentally responsible manufacturing, RMH lives by its philosophy of meeting the needs of the present without compromising the welfare of future generations.